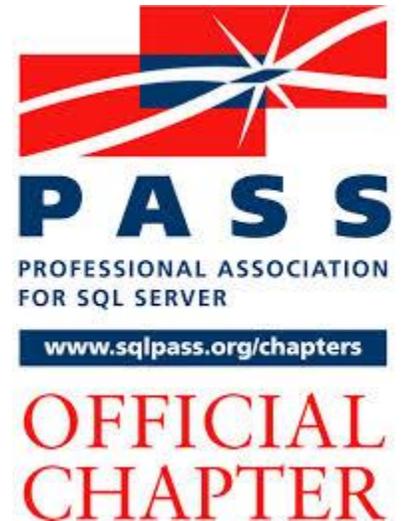


JOHANNESBURG SQL USER GROUP SPONSORSHIP



ABOUT US

The Johannesburg SQL User Group (JHBSQLUG) has been providing free attendee driven training for over 10 years. In that time, we have hosted over 100 meetings and have covered a range of topics from the DBA, BI and SQL Development fields. This year we are looking to grow the user group from a regular attendance of between 30-50 to over 80. This is an audacious goal and to achieve it we will require help principally in the form of sponsorships

SPONSORSHIP OFFERS

We have decided on two levels of sponsors with a limit of three sponsors for the 2016 year, these levels are.

Gold Sponsor	
Limit	We will have only one Gold Sponsor .
Benefits	Your logo placed prominently on our website.
	Your logo on our event mailer (Currently standing at 650).
	Your logo on our user group banner.
	You may place your own pullup banner to be displayed at our events.
	Logo and sponsor acknowledgment during our event introduction
	Access to attendees list based on opt-in.
Cost	R15 000

Silver sponsor	
Limit	We will have two Silver Sponsors .
Benefits	Your logo on our website.
	You may place your own pullup banner to be displayed at our events.
	Logo and sponsor acknowledgment during our event introduction
	Access to attendees list based on opt-in.
Cost	R7 500

WHAT WE WILL DO WITH YOUR MONEY

To encourage the best speakers, we will be offering speaker gifts to all speakers at our event. The approximate cost of each gift is R400. With 38 speaking slots this year we require R15 200.

To encourage user participation, we will also be providing a gift to the attendee who contributed most throughout the evening. This prize will be valued at R500 and with 9 regular sessions throughout the year we will require R4 500. This will complement the 2 plural sight one month subscriptions and the 1 jet brains software license that we already provide.

While we do try keep the costs to an absolute minimum there are items that we would like to cover. In addition to running our website, this year we would like to achieve the following.

- Open up a club account to separate the user groups finances
- Purchase a pull-up banner so that attendees can find us.
- Print occasional marketing materials

Together these items should not exceed more than R4000 annually.

Finally, every year we host an end of year function including a SQL quiz, any funds remaining will be used to purchase a range of prizes to be handed out to attendees.

CONTACT US

If you are interested in sponsoring our user group or would like to get more details, please contact us as admin@sqlusergroup.co.za.